



Karen White

Karen White is Vice President of Marketing at **SquirtGun Media Group**, LLC, a performance marketing agency that specializes in outsourced program management.

As a Performance Marketing Strategist and Consultant, Karen works with corporate brands to define, develop and execute performance marketing initiatives. Her current clients include Qwest Communications and Planet Hollywood Resort & Casino.

Prior to SquirtGun Media Group, LLC, she was Vice President of Business Development & Marketing for Partner Fusion, where her role was to develop new agency accounts and oversee strategic development of client initiatives. Over the years, Karen has worked with clients such as Qwest Communications, The Blue Man Group, and TaxBrain. In 2006, as Affiliate Program Manager for Wynn Las Vegas, she received the Commission Junction "People Horizon Award" for her excellence in affiliate program management.

Karen is also a co-host on the popular Internet marketing podcast called TheSpew, which broadcasts weekly on GeekCast.fm.