

HSMAI CORPORATE MEMBERSHIP PACKAGE

About HSMAI

Founded in 1927, HSMAI is the largest and most active sales & marketing association in the hospitality industry. Comprised of over 7,000 members from 35 countries and 60 chapters worldwide, HSMAI's goal is to help members maintain a competitive edge by offering targeted educational programs, providing forums for networking and customer development, distributing relevant industry information, and tracking and sharing current trends in the global hospitality industry.

Corporate Membership

HSMAI is proud to offer a Corporate Membership Program that provides a benefit program for corporations that join 11 or more members at the same time. All corporate members must be employed by the same corporate entity, but may reside at different locations and addresses. Individuals selected by the corporation to join this program will receive a special corporate rate. HSMAI requests one corporate payment and a primary contact for communication throughout the year and for annual renewal notification. All corporate members will receive the same HSMAI membership benefits; and the corporation will be eligible to choose from several corporate bonuses (see page three).

Member benefits include:

- Unique Membership number and card for each member
- Membership to the HSMAI chapter of their choice
- Members only access to HSMAI's informational website: www.hsm.ai.org
- Members only access to HSMAI Foundation's new research and resources portal eConnect
- Twice-monthly Industry Update Newsletter
- One copy of any new HSMAI publication printed
- Special Member rates (25-40% discount vs. nonmember) on HSMAI conferences, tradeshows, publications, webinars, HSMAI Foundation research, educational seminars, other events, member-to-member discount program, and more
- Special access to and discounts from all HSMAI affinity partners
- Access to specialized research and trends through HSMAI's Special Interest Groups (SIGs)

CORPORATE MEMBERSHIP PROGRAM LEVELS

Level One- For Companies that enroll 11-25 new members

- All individuals receive a discounted membership rate of \$280

Level Two- For Companies that enroll 26-50 new members

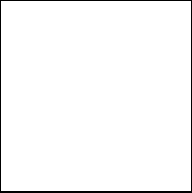
- All individuals receive a discounted membership rate of \$255

Level Three- For Companies that enroll 51 or more new members

- All individuals receive a discounted membership rate of \$230

In addition, your corporate headquarters can choose *one* of the following benefits at *Level One*; *two* at *Level Two*; and *three* at *Level Three*:

- ❖ **Corporate Bonuses** (more bonuses coming in 2011)
 - Your choice of three (3) complimentary HSMIAI University webinars during your annual membership year
 - One complimentary registration to an HSMIAI Strategy Conference of your choice



CORPORATE MEMBERSHIP RESPONSE FORM

If you are interested in having your company participate in this cost-saving program please fill out the form below and you will be contacted shortly.

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City: _____ State/Country: ____ Zip: _____

Phone: _____ Fax: _____ Email: _____

We are interested in becoming a:

- Level One Corporate Member (\$280 per member)
- Level Two Corporate Member (\$255 per member)
- Level Three Corporate Member (\$230 per member)

Please email, mail or fax this form to:

**Stacy Gleason, sgleason@hsmi.org
Membership Coordinator
HSMI
1760 Old Meadow Road, Suite 500
McLean, VA 22102
Phone: 703-506-3262
Fax: 703-506-3266**