

Industry Codes

CODE	DEFINITION
AI	Airlines
AT	Area Attractions
CA	Casino
CB	CVB/Tourism
CC	Convention Centers (no sleeping rooms)
CL	Cruise Lines or Passenger Ships
H1	Hotel & Conference Centers, DOM & DOS ONLY
H2	Hotel & Conference Centers, All others (GM, Sales Manager....)
H3	Hotel Corporate, Regional or National Sales Offices
HM	Hotel Management Companies
SM	Other Sales & Marketing Individuals
RE	Restaurants/Dinner Theatres/Catering Companies
AD	Advertising Companies
RS	Hotel Representative Companies
CM	Public Relations Agencies
PU	Publishing Companies
HH	Recruiters/Head Hunters
SP	Service Providers (AV, Entertainment....)
AS	Associations
FA	Faculty
ST	Students
MP	Meeting Planner/Event Planners
PR	Press
TP	Transportation Companies
TT	Tour/Travel Agents/Destination Management Companies