

Chapter Retention Totals - September 2004

2004	No. of Mbrs.	No. of New Members	No. of New Members/ Splits	No. of New Members/ Transfer In	Cumulative New Members	Number of Members Dropped/ Cancelled	Number of Members Transferred Out	Cumulative Lost Members	Monthly Turnover %	Actual Total Members	September Chapter Retention	Forecasted Annualized Turnover
Big Apple	445	31	0	1	32	28	0	28	6.29%	449	93.71%	23.73%
California Desert	42	1	0	0	1	0	0	0	0.00%	43	100.00%	17.50%
Canadian	48	1	0	0	1	1	0	1	2.08%	48	97.92%	15.05%
Central Florida	133	0	0	0	0	0	0	0	0.00%	133	100.00%	2.28%
Charlotte	44	3	0	0	3	2	0	2	4.55%	45	95.45%	32.02%
Colorado Spring	14	2	1	0	3	0	0	0	0.00%	17	100.00%	0.00%
Columbus	37	3	0	0	3	0	0	0	0.00%	40	100.00%	12.86%
Dallas/Ft. Worth	161	3	0	0	3	5	0	5	3.11%	159	96.89%	19.05%
Florida Keys	31	1	0	0	1	0	0	0	0.00%	32	100.00%	0.00%
Ft. Lauderdale	122	7	0	0	7	0	0	0	0.00%	129	100.00%	2.16%
Georgia	109	5	0	0	5	18	0	18	16.51%	96	83.49%	58.23%
Houston	39	2	0	0	2	1	0	1	2.56%	40	97.44%	12.86%
Hudson Valley	23	4	0	0	4	0	0	0	0.00%	27	100.00%	0.00%
Illinois	175	11	0	0	11	12	0	12	6.86%	174	93.14%	18.69%
Los Angeles	89	5	0	0	5	6	0	6	6.74%	88	93.26%	31.71%
Magnolia	48	1	0	0	1	0	0	0	0.00%	49	100.00%	40.31%
Maryland	53	3	1	0	4	5	0	5	9.43%	52	90.57%	32.51%
Memphis	43	0	0	0	0	0	0	0	0.00%	43	100.00%	6.27%
Mexican Caribbean	84	1	0	0	1	0	0	0	0.00%	85	100.00%	0.00%
Mexico	40	6	0	0	6	0	0	0	0.00%	46	100.00%	0.00%
Mile High	99	3	0	0	3	2	0	2	2.02%	100	97.98%	10.13%
Minnesota	29	3	0	0	3	0	0	0	0.00%	32	100.00%	16.72%
Missouri	46	0	0	0	0	0	0	0	0.00%	46	100.00%	15.68%
Nashville	22	1	0	0	1	0	0	0	0.00%	23	100.00%	20.90%
Nebraska	16	2	0	0	2	0	0	0	0.00%	18	100.00%	0.00%
New England	129	8	0	0	8	4	0	4	3.10%	133	96.90%	13.51%
Northeast Florida	52	1	0	0	1	0	0	0	0.00%	53	100.00%	14.47%
Northeast Penn	31	1	0	0	1	0	0	0	0.00%	32	100.00%	0.00%
Northern California	104	6	2	0	8	6	0	6	5.77%	106	94.23%	23.89%
Orange County	63	3	0	0	3	3	0	3	4.76%	63	95.24%	16.18%
Oregon	40	1	0	0	1	0	0	0	0.00%	41	100.00%	12.86%
Palm Beach	25	0	0	0	0	0	0	0	0.00%	25	100.00%	19.29%
Philadelphia	124	4	0	0	4	2	0	2	1.61%	126	98.39%	6.27%
Phoenix	185	6	0	0	6	13	0	13	7.03%	178	92.97%	30.36%
San Diego	98	4	1	0	5	2	0	2	2.04%	101	97.96%	23.51%
Southern Arizona	11	0	0	0	0	1	0	1	9.09%	10	90.91%	111.48%
Southwest Florida	36	0	0	0	0	0	0	0	0.00%	36	100.00%	0.00%
Vail Valley	92	1	0	0	1	5	0	5	5.43%	88	94.57%	13.78%
Vermont	14	0	0	0	0	0	0	0	0.00%	14	100.00%	33.44%
Virginias	93	1	0	0	1	2	0	2	2.15%	92	97.85%	11.03%
Washington, DC	177	16	1	0	17	12	0	12	6.78%	182	93.22%	25.65%