

## **CHAPTER AWARD PROGRAM WINNING CHAPTERS**

HSMAI Chapters are the lifeblood of the association, providing education and networking opportunities to members in their local marketplace. The chapter infrastructure is key to membership retention. The majority of members gain their HSMAI experience from the chapters more than any other aspect of the association's many activities.

In 1980 a Chapter Award Program was instituted to recognize those chapters that provide outstanding value to members. In 1996 the program was renamed the Frank W. Berkman Chapter Award Program to honor the memory of Frank W. Berkman, who as Executive Director of the Association, established the global chapter infrastructure. In 1997, the program was expanded to acknowledge the "Best of the Best" in chapter operations in lieu of the one "Chapter of the Year" Award. The winning chapters are listed here:

### **History of the Chapter of the Year Award Winners**

1980	New Mexico
1981	New Mexico
1982	Minnesota
1983	Washington DC
1984	Central Florida
1985	Central Florida
1986	Chapter of the Virginias
1987	Greater Phoenix
1988	Greater Phoenix
1989	Broward County (now Ft. Lauderdale)
1990	Broward County
1991	Greater Philadelphia
1992	Greater Philadelphia
1993	Vail Valley
1994	Greater Philadelphia
1995	Greater Phoenix
1996	Big Apple Chapter

## HISTORY OF BEST OF THE BEST CHAPTER AWARD WINNERS!

The Best of the Best Chapter Awards began in 1997. A compilation of winning entries from each year's Frank W. Berkman Chapter Award Program have been printed in a Best of the Best Manual, a valuable chapter resource. This is the first year the Best of the Best is presented in the Chapter Resource Center of the HSMAI web site.

<u>1997 Winners</u>	<u>CATEGORY</u>	<u>CHAPTER</u>
	CHME	Phoenix
	COMMUNITY SERVICE	Big Apple
	EDUCATION	Phoenix
	FUNDRAISING	Phoenix
	MEMBERSHIP	Phoenix
	NEWSLETTERS	Dallas
	PUBLIC RELATIONS	Phoenix
<u>1998 Winners</u>	AWARDS & RECOGNITION	Dallas
	CHAPTER MANAGEMENT	Big Apple
	FUNDRAISING	Big Apple
	EDUCATION	Florida Keys
	MEMBERSHIP	Phoenix
	NEWSLETTER	Dallas
	PUBLIC RELATIONS	Vail Valley
<u>1999 Winners</u>	AWARDS & RECOGNITION	Norway
	CHAPTER MANAGEMENT	Norway
	EDUCATION	Phoenix
	FUNDRAISING	Phoenix
	MEMBERSHIP	Norway
	NEWSLETTER	Phoenix
	PUBLIC RELATIONS	Big Apple
	TRADE SHOWS	Cancun
<u>2000 Winners</u>	AWARDS & RECOGNITION	Phoenix
	COMMUNICATIONS	Big Apple
	EDUCATIONAL PROGRAMMING	Phoenix
	FUNDRAISING/COMM SERVICE	Phoenix
	MARKETPLACE EVENTS	Norway
	MEMBERSHIP DEVELOPMENT	Georgia
	S.U.P.E.R.B.	Phoenix
	WEBSITE	S. California

The Frank W. Berkman Chapter Award Program was changed for the 2001 competition. In response to the evaluations from the previous programs, an award structure for large and small chapters was implemented.

**2001 Winners**

LARGE CHAPTERS

Awards & Recognition	Big Apple
Communications	Dallas
Customer Event/Marketplace	Phoenix
Educational Programming	Dallas
Fundraising /Community Service	Phoenix
Leadership/Partnership	Big Apple
Membership Dvlpm/Retention	Dallas

SMALL CHAPTERS

Communications	S. California
Customer Event/Marketplace	Vail Valley
Educational Programming	Virginias
Fundraising/Community Service	Oregon

**2002 Winners**

LARGE CHAPTERS

Awards & Recognition	CA Desert
Communications	Big Apple
Community Involvement	Big Apple
Educational Programming	CA Desert
Fundraising Programs	Dallas/Ft. Worth
Leadership Development	Phoenix
Membership Dvlpm/Retention	Ca Desert
Partnership Development	Central FL
Website	Los Angeles

SMALL CHAPTERS

Awards & Recognition	FL Keys
Communications	NE Florida
Community Involvement	Missouri
Educational Programs	FL Keys
Fundraising Programs	Oregon
Leadership Development	Oregon
Membership Dvlpm/Retention	Magnolia
Partnership Development	Maryland
Website	FL Keys

2003 Winners

LARGE CHAPTERS

Awards & Recognition  
Communications  
Community Involvement  
Educational Programs  
Fundraising Programs  
Leadership Development  
Membership  
Partnership  
Website

Northern California  
Greater Phoenix  
Central Florida  
Dallas/Ft. Worth  
Ft. Lauderdale  
Greater Phoenix  
Big Apple  
Ft. Lauderdale  
Big Apple

SMALLER CHAPTERS

Awards & Recognition  
Communications  
Community Involvement  
Educational Programs  
Fundraising Programs  
Leadership Development  
Membership  
Partnership Development  
Web Sites

Colorado Springs  
Northeast Florida  
Magnolia  
Northeast Florida  
Northeast Florida  
Oregon  
Magnolia & Missouri  
Maryland  
Magnolia