



Hospitality Sales & Marketing Association International

Chapter Relations Office

INTRODUCTION

We are pleased to present you with the 2003 Frank W. Berkman Chapter Award Program's Best of the Best Winners.

The 2003 competition is the largest we have experienced. A total of 19 chapters submitted 79 entries. Each tab in this manual represents one of the nine categories of the competition. The winning entries from the large and small chapters are reproduced for your referral. In addition to the winning entries, the "Statement of Entry" from each submission is found behind the winning entries.

The entries were judged by the America's Board members during the January meeting held in New York City.

The intended use of this material is to create a "best practices" reference to share with all chapter leaders. These entries provide detailed information on award winning events and programs. We ask that you send all of your board members to this site to review the information.