

ASSOCIATION HISTORY

In 2002 HSMAI celebrated its 75th Anniversary! In honor of this achievement a commemorative book was published and gifted to all current HSMAI members worldwide. This book titled “*75 Years of Service and Leadership*” is the definitive history of HSMAI. You may purchase a copy by calling the headquarter office. A brief summation is depicted in the following paragraphs.

The place was Chicago’s Belmont Hotel....the year: 1927....when the first International Conference on Hotel Business Promotion was held and the organization that is today known as the Hospitality Sales and Marketing Association International was born with a goal of polishing business and selling skills.

The fledgling organization fought for survival throughout the depression on dues of just \$25 and the devotion of members who were determined to prove the value and benefits of an association which would improve the skills and talents of the men and women who belonged---and some day, the professionalism of the industry overall. Over the years, the association evolved, from the original “Hotel Business Promotion Conference” to “Hotel Sales Managers Association,” “Hotel Sales Management Association,” “Hotel Sales and Marketing Association International,” and finally “Hospitality Sales and Marketing Association International.”

Today, HSMAI is the largest and most active travel industry sales and marketing membership organization in the world, with nearly 5,000 members from 31 countries in 76 regional chapters representing hotels and resorts, airlines, cruise lines, car rental agencies, theme parks and attractions, convention and visitors bureaus, destination management companies, reservations sales organizations, restaurants, golf and recreation sites, and much more. Membership is open to anyone involved in one of the sales, marketing, management, educational, planning, or reporting disciplines within the hospitality industry including those involved in promoting, producing, or delivering support services to the travel, tourism, hospitality, convention, and meeting industries.

HSMAI LEADERSHIP HISTORY

<u>YEAR</u>	<u>MONTH</u>	<u>CITY & STATE</u>	<u>INTERNATIONAL PRESIDENT</u>
1927	September	Chicago, IL	John C. Burg*
1928	July	Cleveland, OH	John C. Burg*
1929	July	Toronto, Canada	John C. Burg*
1930	June	Washington, DC	William C. Royer*
1931	September	Asheville, NC	William C. Royer*
1932	November	New York, NY	William C. Royer*
1933	Organization was non-active.		
1934	Organization was non-active.		
1935	Organization was non-active.		
1936	March	Cleveland, OH	L. E. Pierce*
1936	December	White Sulphur Springs, WV	L. E. Pierce*
1937	March	French Lick, IN	L. E. Pierce*
1938	March	Atlantic City, NJ	Hugh J. Conner
1939	March	Chicago, IL	Hugh J. Conner
1940	April	Pittsburgh, PA	G. E. R. Flynn*
1941	May	Boston, MA	F. Burton Fisher*
1942	March	Cincinnati, OH	Adrian W. Phillips, CHSE*
1943	May	New York, NY	Clayton S. Hicks
1944	December	Pittsburgh, PA	Clayton S. Hicks
1946	January	Biloxi, MS	William G. Hastings*
1947	March	Chicago, IL	Leonard Hicks
1948	February	St. Louis, MO	Charles T. Craddock*
1949	April	Miami Beach, FL	C. Dewitt Coffman, CHSE*
1949	December	New York, NY	Duane W. Carlton, CHSE*
1950	December	Cleveland, OH	H. M. Smith*
1951	November	Philadelphia, PA	Gregory R. Lucy
1952	November	Chicago, IL	Charlie L. Bird
1953	November	Boston, MA	N. C. Bicking
1954	November	Miami Beach, FL	E. D. Parrish
1955	November	Detroit, MI	Elmore C. Bacon, Jr.*
1956	November	Dallas, TX	Jack M. Stone*
1957	November	Washington, DC	William Morton
1958	November	Montreal, Quebec, Canada	Frank W. Berkman, CHSE*
1959	November	Atlantic City, NJ	George W. Powell, CHME

1960	November	Chicago, IL	John H. Sienold*
1961	November	Los Angeles, CA	Arthur F. Taylor, CHSE*
1962	November	Pittsburgh, PA	Earl G. Duffy
1963	November	Miami Beach, FL	Victor E. Barrett
1964	November	Toronto, Canada	Louis E. Rogers*
1965	November	New Orleans, LA	Leonard R. Oakes, CHME
1966	November	Boston, MA	Angus R. MacDonald
1967	November	San Francisco, CA	Charles V. Grigsby, CHSE*
1968	November	New York, NY	Donald B. Martin, CHSE*
1969	November	Houston, TX	Jim Bearce, CHSE*
1970	November	St. Louis, MO	Franklin B. Hignett, CHME
1971	November	Mexico City, Mexico	W. W. "Bud" Grice, CHSE*
1972	November	Atlanta, GA	Edmund Sansovini, CHSE*
1973	November	Dublin, Ireland	Sig S. Front, CHME
1974	November	Denver, CO	David B. Evans, CHME
1975	November	Miami Beach, FL	William E. Worsham
1976	November	Los Angeles, CA	Michael A. Leven, CHME
1977	November	Washington, DC	Robert W. Phillips, CHSE*
1978	November	San Diego, CA	W. E. Hooper, CHSE*
1979	November	Toronto, Canada	Robert D. McGrail, CHME
1980	November	Dallas, TX	Thomas T. McCarthy, Jr., CHME
1981	July	New York, NY	Nita Lloyd-Fore, CHME
1982	July	Las Vegas, NV	Nita Lloyd-Fore, CHME
1983	July	Chicago, IL	David A. Troy, CHME
1984	July	Winnipeg, Manitoba, Canada	Clifford M. Johnson, CHME
1985	November	Philadelphia, PA	Mervyn M. "Mickey" Levine, CHME
1986	November	Hollywood, FL	Thomas Knowlton, CHME
1987	November	Atlanta, GA	Neil W. Ostergren, CHME
1988	November	Kansas City, MO	John J. Russell, Jr., CHME
1989	November	Dallas, TX	John J. Russell, Jr., CHME
1990			
1991	January	Washington, DC	James P. Tierney, CHME
1992	February	Orlando, FL	William R. Volk, CHME
1993	February	New Orleans, LA	Karen Colliton-Thomson, CHME
1994	March	Denver, CO	Bruce R. Timson, CHME
1995	February	Nassau, Bahamas	Pamela M. Richardson, CHME
1996	April	Dallas, TX	Chris Avery, CHME

1997	March	Atlanta, GA	Gary Leopold, CHME
1998	April	Anaheim, CA	Dawn O'Flannery, CHME
1999	April	Miami, FL	Hoyt Bacon, CHME, ISHC
2000	July	New York, NY	Peter Warren, CHME
2001	June	Scottsdale, AZ	Bruce Himmelstein, CHME
2002	April	Orlando, FL**	Sal Dickinson, CHME
2003	April	Chicago, IL**	Sal Dickinson, CHME
2004	April	Chicago, IL **	Maureen O'Hanlon,
2005	May	Portland, OR **	Maureen O'Hanlon

** Leadership Forum Only

*Deceased