



www.hsmia.org

HSMIAI Office: 8201 Greensboro Drive, Suite 300, McLean, VA 22102 703-610-9024 Fax: 703-610-9005  
Membership Application Mailing Address: HSMIAI, P.O. Box 758957, Baltimore, MD 21275-8957

**MEMBERSHIP APPLICATION**

**MEMBER INFORMATION:**

NAME: \_\_\_\_\_

POSITION: \_\_\_\_\_ CERTIFICATION: \_\_\_\_\_

COMPANY: \_\_\_\_\_ INDUSTRY CLASS: (see back for listing) \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

BUSINESS EMAIL: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

HOME EMAIL: \_\_\_\_\_ REFERRED BY: \_\_\_\_\_

CHAPTER NAME: (Check listing on back side) \_\_\_\_\_

**DUES INCLUDE:**

- Local Chapter Membership
- Marketing Review Subscription
- Web site resources in "members only" section.
- Complimentary one-year "gift" subscription of the Marketing Review to a supervisor or peer of your choice. Provide information below for the recipient of your "gift" subscription.
- Membership in one or all five Special Interest Groups - Sign up on [www.hsmia.org](http://www.hsmia.org) - "Update your Record"

**ANNUAL DUES:**

\$285 if you sign up for "automatic renewal" with a credit card (dues automatically renewed each year)  
\$325 for the first member from your company (Save \$135 on every additional member)  
\$190 for each additional member (must join at the same time) Copy this page for each additional member

**STUDENTS & FACULTY DUES ARE \$60.** Multiple memberships are not applicable to Student & Faculty Dues.

**PAYMENT OPTIONS: (DONATE \$25 TO THE HSMIAI FOUNDATION - ADD TO DUES PAYMENT!)**

Pay by credit card  Sign up for Automatic Renewal (Pay \$285 instead of \$325 by using credit card)

Please charge the amount to my: American Express Diner's Club Master Card Visa

Acct #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount Charged \$ \_\_\_\_\_

Pay by check (please include application(s) with check to insure proper processing. Send to address noted above).

Check # \_\_\_\_\_ Amount of Check \$ \_\_\_\_\_

**YOUR DUES OPEN THE DOOR, ONLY YOUR PARTICIPATION AND INVOLVEMENT  
GIVE YOU A RETURN ON INVESTMENT!**



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### Americas Region Chapters

\* denotes Chapters Under Development

**Arizona** (formerly Phoenix-Tucson)

**California**

Los Angeles, Greater  
Northern California (San Jose)  
Orange County (formerly Southern CA)  
San Diego

**Canada\*** (Ottawa, Ontario)

**Caribbean\***

Aruba  
Curacao  
Puerto Rico

**Carolinas** (formerly Charlotte - Now N&S Carolina)

**Colorado**

Denver  
Southern Colorado  
Vail Valley

**District of Columbia**

Washington, DC (Metro Maryland & Virginia)

**Florida**

Central Florida (Orlando)  
Florida Keys  
Northeast Florida (Jacksonville)  
Southeast Florida (Ft. Lauderdale-Miami-Palm Beach)

**Georgia** (Atlanta)

**Gulf South** (Biloxi, MS -New Orleans, LA)

**Illinois** (Chicago)

**Indiana** (Northwest Indiana)

**Maryland** (Baltimore)

**Mexico**

Mexican Caribbean (Cancun)  
Mexico City

**Minnesota** (Minneapolis-St. Paul)

**Missouri** (St. Louis)

**Nebraska**

Heartland (Omaha)

**New England** (Boston)

(CT,MA,ME,NH,RI & VT)

**New York**

Big Apple (New York City)  
Hudson Valley

**Ohio** (formerly Columbus)

**Oregon** (Portland)

**Pennsylvania**

Northeast Pennsylvania (Scranton)  
Greater Philadelphia (Philadelphia-S. NJ-DE)

**Tennessee**

Mid-South (Memphis)

**Texas**

Dallas-Ft. Worth Metroplex  
Houston Space City

**Virginia & West Virginia**

Chapter of the Virginias (Richmond)

**Washington State\*** (Seattle)

### INDUSTRY CLASSIFICATIONS:

AD - Advertising

AI - Airlines

AS - Associations

AT - Area Attraction

CA - Casino

CB - CVB/Tourism

CC - Convention/Conference Centers (no sleeping rooms)

CL - Cruise Line or Passenger Ship

CM - Public Relations Agency

FA - Faculty

H1 - Hotel & Conference Centers - DOM & DOS

H2 - Hotel & Conference Centers, all other mgrs

H3 - Hotel, Corporate, Regional, National Sales Offices

HH - Recruiters/Head Hunters

HM - Hotel Management Company

MP - Meeting Planner/Event Mgr

PR - Press

PU - Publishing

R1 - Revenue Manager - Individual Property

R3 - Revenue Manager - NSO/Corporate Office

RM - Revenue Manager - Hotel Management Company

RE - Restaurant/Dinner Theater/Catering

RS - Hotel Representative Firms

SM - Other Sales & Marketing Individuals

SP - Service Providers

ST - Student

TP - Transportation

TT - Tour/Travel Agent/Destination